

# Product Manager

(National Capital Reg - Makati)

## Responsibilities:

- EYP Product Manager
- The Product Manager directs marketing efforts toward developing markets and communities for EYP web services; responsible for revenue and profit goals attainment.
- Responsibilities
  - Product Management
    - Help conceptualize and implement product development and management plans. Builds and maintains strategic relationships with partners and customers
    - Provides management information pertaining to products
    - Internet Marketing
  - Business Development
    - Acquire and Manage website partners
    - Create and implement online marketing strategies
    - Promote OHSI's new media services as promotional venue
  - EYP Maintenance
    - Feature Articles update, editorial coordination

## Requirements:

- Skills:
  - · Excellent research, communication and presentation skills
  - · Excels in obtaining management and team support for projects
  - · Marketing and Business Savvy, can come up with:
    - o Business projections
    - o Competitive analyses
    - o Financial model
    - o Product pricing
  - · Excellent inter-personal skills
  - · Excellent product management skills
  - · Excellent research, communication and presentation skills
  - · Excels in obtaining management and team support for projects
- Requirements:
  - · Has been in product management/brand/market research from the IT-web-internet industry for at least 2 years
  - · Internet savvy