

E-Commerce Manager

(National Capital Reg - Makati)

Responsibilities:

- Conceptualize NMS Online Shops (e.g., what product lines to sell)
- Negotiate with potential sellers and delivery/ courier services for agreements to sell and deliver online products
- Create programs to increase awareness and usage of e-commerce platforms
- Create customer care programs for online buyers
- Monitor e-commerce platform performance for sales and service performance (e.g., server speed, minimize downtime, maximize resources, etc.)
- Canvass for best prices
- Build e-mail lists for direct marketing campaigns
- Arrange delivery or pick-up of sold items

Requirements:

- College Graduate
- At least 2 years experience in managerial position
- Marketing savvy, online and offline
- Ability to conceptualize and execute marketing campaigns
- Extensive knowledge of the Internet particularly shopping websites and platforms
- Strong people skills
- Knowledge of/ prior experience with credit card and other payment-related systems (e.g., G-Cash, Smart Money, PayPal, etc.) a plus